

Corrigenda and Addenda

# Correction: Online Advertising as a Public Health and Recruitment Tool: Comparison of Different Media Campaigns to Increase Demand for Smoking Cessation Interventions

Amanda L Graham<sup>1</sup>, PhD; Pat Milner<sup>2</sup>; Jessie E Saul<sup>3</sup>, PhD; Lillian Pfaff<sup>4</sup>, PhD

<sup>1</sup>Georgetown University Medical Center / Lombardi Comprehensive Cancer Center, Washington, DC, Washington, DC, USA

<sup>2</sup>Healthways QuitNet LLC, Boston, MA, USA

<sup>3</sup>ClearWay Minnesota, Minneapolis, MN, USA

<sup>4</sup>New Jersey Department of Health and Senior Services, Trenton, NJ, USA

**Corresponding Author:**

Amanda L Graham, PhD

The Schroeder Institute for Tobacco Research and Policy Studies

American Legacy Foundation

1724 Massachusetts Avenue, NW

Washington, DC 20036

USA

Phone: +1 202 454 5938

Fax: +1 202 454 5785

Email: [agraham@americanlegacy.org](mailto:agraham@americanlegacy.org)

**Related Article:**

Correction of: <http://www.jmir.org/2008/5/e50>

(*J Med Internet Res* 2009;11(1):e2) doi: [10.2196/jmir.1212](https://doi.org/10.2196/jmir.1212)

A number of errors regarding the cited references occurred in the article by Amanda Graham et al. (*J Med Internet Res* 2008;10(5):e50). The corrected version was republished on the JMIR website on 14.01.2009 at <http://www.jmir.org/2008/5/e50> and resubmitted to PubMed Central; however, we have no control over other websites and aggregators which may mirror content from JMIR and may not update the original version.

The corrected version can be identified by citing 60 references, while the originally published version cited only 57 references. Beginning with reference #13, citations in the text were mismatched with references at the end of the manuscript. In addition, the authors inadvertently omitted three references (#48, #58, and #59 in the corrected version).

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