

Category	Definition/Criteria
Consultation, Communication & Interaction	<ul style="list-style-type: none"> <li>• No need to relate to a specific domain</li> <li>• Focus on explicit diagnostic/interpreting features (e.g. condition prediction) via interrogation/scanning</li> <li>• Focus on features for direct consultation of a physician (e.g. (video) chat), establishing/facilitating communication a physician (e.g. contact register) and likewise</li> </ul>
Drug Information, Shopping & Compliance	<ul style="list-style-type: none"> <li>• Specifically related to the drug domain</li> <li>• Specifically addressing individuals, not health professionals per se</li> <li>• Focus on features for drug information retrieval, drug shopping, therapy compliance tracking features (e.g. patient information leaflet register, drugstore, intake tracking) and likewise</li> </ul>
Fertility, Pregnancy & Parenthood	<ul style="list-style-type: none"> <li>• Specifically related to the procreation domain</li> <li>• Specifically addressing individuals, not health professionals per se</li> <li>• Focus on features for tracking of fertility-, pregnancy- or parenthood-related data (e.g. birth control, cycle tracking, child development) and likewise</li> </ul>
Health, Fitness & Monitoring	<ul style="list-style-type: none"> <li>• No need to relate to a specific domain</li> <li>• Specifically addressing individuals, not health professionals per se</li> <li>• Focus on features for tracking of vital signals or mental feeling (e.g. blood pressure, mood), provision/monitoring of fitness- or health-related exercise (e.g. stress relieve) and likewise</li> </ul>
Reference & Learning	<ul style="list-style-type: none"> <li>• No need to relate to a specific domain</li> <li>• Addressing individuals as well as health professionals</li> <li>• Focus on features for provision of information on a specific topic for health professionals (e.g. drug indication during pregnancy), official information for individuals (e.g. vaccination), medicine-related e-learning (e.g. nursing education flashcard set) and likewise</li> </ul>
Medical Technology (not selected)	<ul style="list-style-type: none"> <li>• Specifically related to the medical technology domain</li> <li>• Focus on features for control/monitoring of medical technology (e.g. hearing aid) and likewise</li> </ul>
Other (not selected) Non-Medical (not selected)	<ul style="list-style-type: none"> <li>• Medical context but not categorizable as one of the above</li> <li>• No medical context (e.g. teeth whitening in photography)</li> </ul>