

Multimedia Appendix

Table 1. Social media search strategy

Domain	Search terms used
Generic terms presbyopia	(Presbyopia OR #presbyopia OR Long Sightedness OR Long-sightedness OR Loss of elasticity) AND (Aging eye condition OR Hardening of natural lens OR Hardened natural lens OR Hardened lens OR Far and near vision OR clear vision
Symptom terms	Blurring of near objects OR Near objects blurring OR Headaches OR Headache OR Eye strain OR Eyestrain OR Comprehensive eye OR Inside of eye OR Inside of the eye OR Dilating Pupils OR Low light
Impact terms	Objects up close OR Holding objects OR Arm's distance OR Arm length OR Difficulty in reading OR Reading OR Productivity OR Work Loss OR Driving OR Computer Usage OR Smartphone usage OR Daily Activity OR Recognizing peoples' faces OR Absence OR Office
Lived experience terms	OR Patient Journey OR Experience OR Patient concerns
Vision terms correction	OR Monovision OR Monofocal Eye Glasses OR Multifocal OR Monofocal contact lens OR Multifocal contact lens OR LASIK OR Intra ocular lens OR IOL OR Corneal Inlays OR no curative OR long lasting OR desired OR not satisfactory OR corneas reshaped OR Reshaping Corneas OR optometry care OR Corrective Lens OR Vision Correction OR Varifocal OR Bifocal OR focusing loss OR INTRACOR OR Laser blended vision OR Cornealinlays OR #CornealInlays OR Middle age OR Old Age OR elderly)

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