

Appendix 1. Theoretical Constructs and Survey Questions

Construct	Questions	Citation
Attitude	I think that using social media to get health information and support would: <ul style="list-style-type: none"> · be enjoyable · be useful · benefit my health 	(Cameron et al., 2012)
Subjective Norm	People that are important to me recommend that I use social media for getting health information and support.	(Cameron et al., 2012)
	If I use social media to get health information and support, people that are important to me would approve.	
	I think most of my acquaintances use social media for getting health information and support	
Perceived Behavioral Control	For me, using social media to get health information and/or support would be easy.	(Cameron et al., 2012)
	I feel capable enough to use social media to get health information and support.	
	I know how to use social media to get health information and support.	
Intention to Use	I plan to use social media sometime within the next week to get health information and/or support.	(Cameron et al., 2012)
	I plan to use social media in the next week to communicate with others about health.	
	I intend to use social media to post more information about my health for others to view in the next week.	
Behavior	I use social media to get health information and support.	(Cameron et al., 2012)
	I use social media to check for health updates on people that are important to me.	
	I share information about my health through social media.	
Patient Social Media Use Preferences	Social media should be used to: <ul style="list-style-type: none"> · connect me with other patients who have the same health condition · help me talk to my doctor · help me get health information about my illness 	(Steele, 2011)

<p>Patient Social Media Use</p>	<p>How often do you use...</p> <ul style="list-style-type: none"> · Facebook, MySpace, Linkedin, Blogs, Twitter, YouTube, Other Online Forums, Email, Mobile phone for texting, Mobile phone apps 	<p>(Fisher & Clayton, 2012)</p>
<p>Preference for Health Care Provider Using Social Media</p>	<p>In addition to regular office visits, my health care provider should use which of the following to share health information and to help me stay healthy:</p> <ul style="list-style-type: none"> · Facebook, MySpace, Linkedin, Blogs, Twitter, YouTube, Other Online Forums, Email, Mobile phone for texting, Mobile phone apps 	<p>(Fisher & Clayton, 2012)</p>