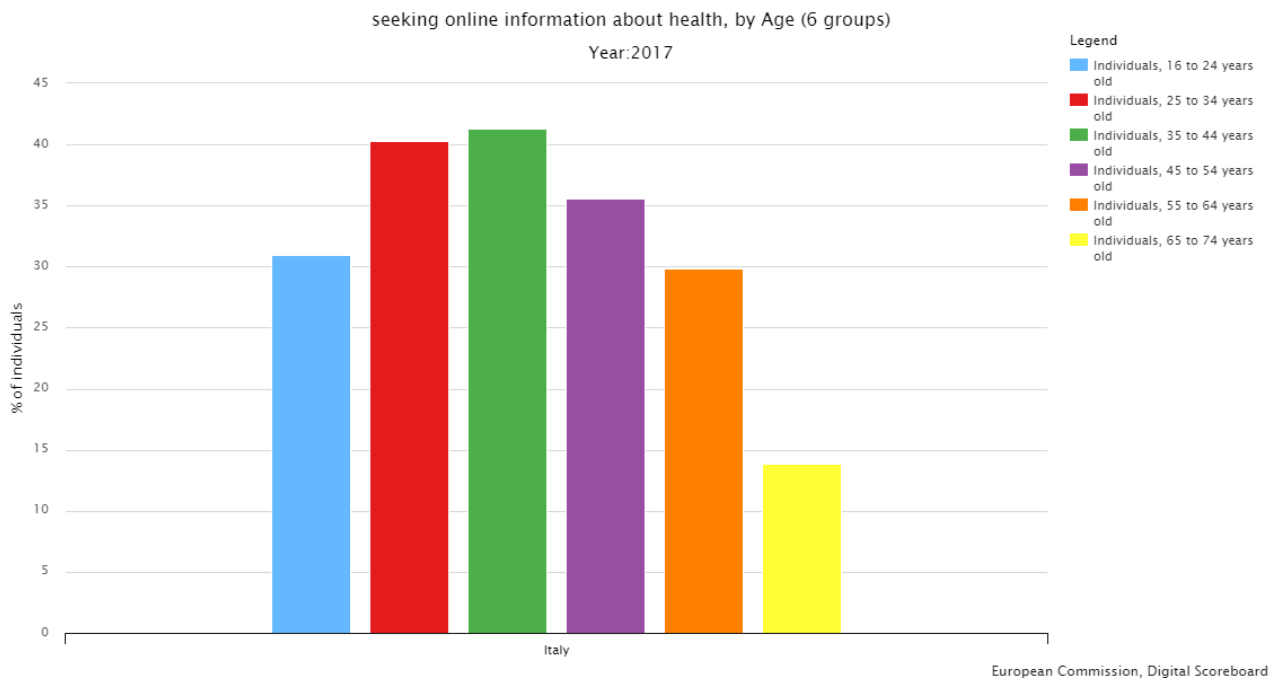
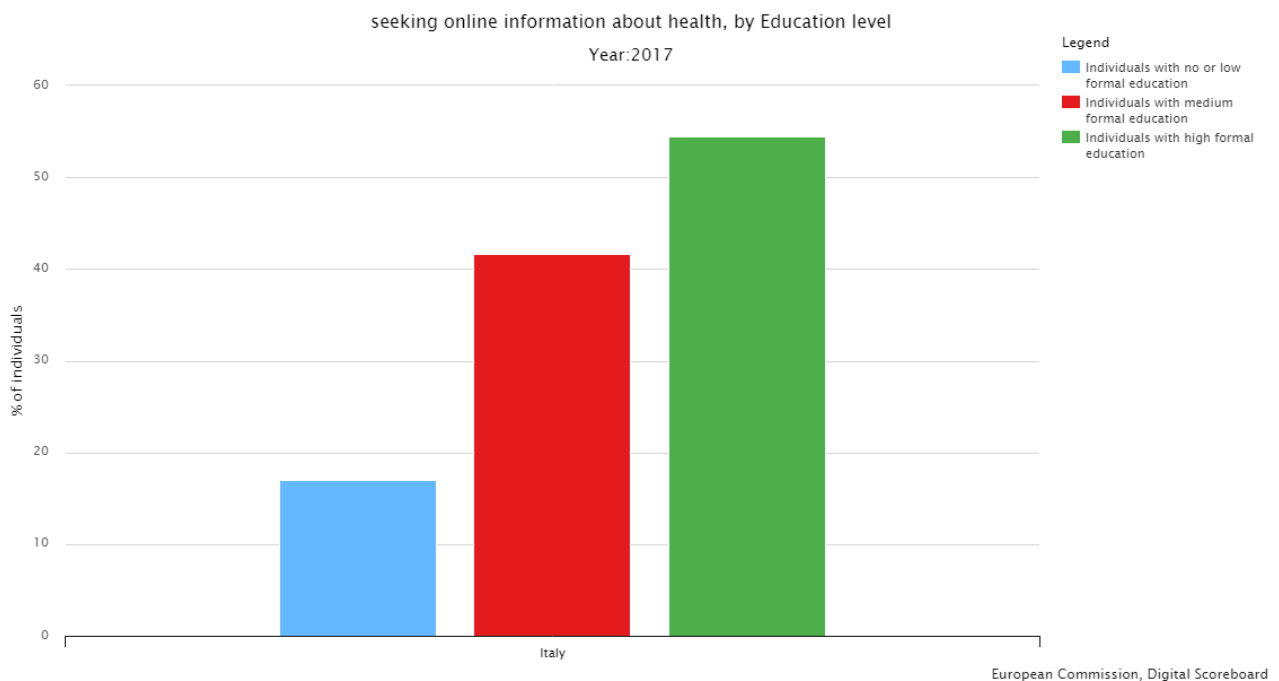


Multimedia Appendix 1. Internet health-information seeking behavior in the Italian adult population. Data representation from the EU Digital Scoreboard of the EU Digital Single Market ^a.

A) Internet health information seeking by age (six groups)



B) Health information seeking by educational attainment ^b



^a Source: <https://ec.europa.eu/digital-single-market/digital-scoreboard>

^b for interpreting levels of educational attainment, see also Eurostat. International Standard Classification of Education (ISCED). http://ec.europa.eu/eurostat/statistics-explained/index.php/International_Standard_Classification_of_Education_%28ISCED%29 Archived at: <http://www.webcitation.org/70JugcUjL>