

Corrigenda and Addenda

Correction: Online Advertising as a Public Health and Recruitment Tool: Comparison of Different Media Campaigns to Increase Demand for Smoking Cessation Interventions

Amanda L Graham¹, PhD; Pat Milner²; Jessie E Saul³, PhD; Lillian Pfaff⁴, PhD

¹Georgetown University Medical Center / Lombardi Comprehensive Cancer Center, Washington, DC, Washington, DC, USA

²Healthways QuitNet LLC, Boston, MA, USA

³ClearWay Minnesota, Minneapolis, MN, USA

⁴New Jersey Department of Health and Senior Services, Trenton, NJ, USA

Corresponding Author:

Amanda L Graham, PhD

The Schroeder Institute for Tobacco Research and Policy Studies

American Legacy Foundation

1724 Massachusetts Avenue, NW

Washington, DC 20036

USA

Phone: +1 202 454 5938

Fax: +1 202 454 5785

Email: agraham@americanlegacy.org

Related Article:

Correction of: <http://www.jmir.org/2008/5/e50>

(J Med Internet Res 2009;11(1):e2) doi:[10.2196/jmir.1212](https://doi.org/10.2196/jmir.1212)

A number of errors regarding the cited references occurred in the article by Amanda Graham et al. (J Med Internet Res 2008;10(5):e50). The corrected version was republished on the JMIR website on 14.01.2009 at <http://www.jmir.org/2008/5/e50> and resubmitted to PubMed Central; however, we have no control over other websites and aggregators which may mirror content from JMIR and may not update the original version.

The corrected version can be identified by citing 60 references, while the originally published version cited only 57 references. Beginning with reference #13, citations in the text were mismatched with references at the end of the manuscript. In addition, the authors inadvertently omitted three references (#48, #58, and #59 in the corrected version).

Edited by G Eysenbach; ###Reviewer names will be inserted here###submitted 13.01.09; published 16. 01.09

Please cite as:

Graham AL, Milner P, Saul JE, Pfaff L

Correction: Online Advertising as a Public Health and Recruitment Tool: Comparison of Different Media Campaigns to Increase Demand for Smoking Cessation Interventions

J Med Internet Res 2009;11(1):e2

URL: <http://www.jmir.org/2009/1/e2/>

doi: [10.2196/jmir.1212](https://doi.org/10.2196/jmir.1212)

PMID: [19275978](https://pubmed.ncbi.nlm.nih.gov/19275978/)

© Amanda L Graham, Pat Milner, Jessie E Saul, Lillian Pfaff. Originally published in the Journal of Medical Internet Research (<http://www.jmir.org>), 16.01.2009. This is an open-access article distributed under the terms of the Creative Commons Attribution License (<http://creativecommons.org/licenses/by/2.0/>), which permits unrestricted use, distribution, and reproduction in any

medium, provided the original work, first published in the Journal of Medical Internet Research, is properly cited. The complete bibliographic information, a link to the original publication on <http://www.jmir.org/>, as well as this copyright and license information must be included.