Multimedia Appendix 2 – Advisory Team

The team consisted of: three licensed clinical psychologists – two with extensive experience in the hands-on development and research of eHealth/mHealth products (Amit Baumel; Fred Muench), and one with two years of experience in content development for eHealth programs (Keren Faber); one psychiatrist with more than 30 years of experience leading research studies, including the development of programs that leverage the novel technology of eHealth products [1], and who is also a senior vice-president of behavioral health services in a large health system in the United States (John Kane); three experienced developers who are also directors of user facing profitable products (Ofer Reichmann, Ohad Samet, Amit Shabtay); two graphic and user experience design professionals – the first (Ofer Holtsman) leading user experience methodology and managing a team of user experience specialists and graphic designers in Netcraft (an international agency providing consultation to companies with user facing digital products), and the second being a products user experience architect – the former vp product of Biogaming – who designed YuGo Microsoft Kinect-based physical therapy system which recently received FDA clearance [2] (Eytan Majar).

References
