Multimedia Appendix 1: Studies Excluded During Full Text Review

EXCLUDED ARTICLES (n=108)

Summary of reasons:

Inclusion Criteria Not Met:
(1) Article does not have a primary focus on communication/interaction about HIV/AIDS (n=42)
(2) Article does not discuss the use of a social media platform to facilitate communication (n=11)
(3) Communication is not between individuals or a group of individuals (n=44)

Exclusion Criteria Met:
(4) Focus on communication/interaction about HIV/AIDS is limited to study implications (n=1)
(5) Article is in a language other than English (n=1)
(6) Article is a commentary (n=4)
(7) Article is a protocol (n=3)
(8) Article is a feature article (i.e. narrative-style, journalistic piece) (n=0)
(9) Article is a letter to the editor (n=0)
(10) There is a primary marketing or advertising focus to the article (n=1)
(11) The social media platform is used for recruitment only (n=0)
(12) The social media platform is used for data collection purposes only (n=1)

LIST OF EXCLUDED ARTICLES

Article does not have a primary focus on communication/interaction about HIV/AIDS (n=42)
1. Kahn JG, Yang JS, Kahn JS. 'Mobile' health needs and opportunities in developing countries. *Health Aff (Millwood)* 2010;29(2):252-258. PMID: 20348069
4. Ross MW, Rosser BR, Stanton J. Beliefs about cybersex and Internet-mediated sex of Latino men who have Internet sex with men: relationships with sexual practices in cybersex and in real life. *AIDS Care* 2004;16(8):1002-1011. PMID:15511732


33. Mackenzie SL, Kurth AE, Spielberg F, Severynen A, Malotte CK, St Lawrence J, Fortenberry JD. Patient and staff perspectives on the use of a computer counseling


35. Mo PK, Coulson NS. Online support group use and psychological health for individuals living with HIV/AIDS. *Patient Educ Couns* 2013;93(3):426-432. PMID: 23669152


Article does not discuss the use of a social media platform to facilitate communication (n=11)


Communication is not between individuals or a group of individuals (n=44)


31. Young SD. Social media technologies for HIV prevention study retention among minority men who have sex with men (MSM). *AIDS Behav* 2014;18(9):1625-1629. PMID: 24062015


Focus on communication/interaction about HIV/AIDS is limited to study implications (n=1)


Article is in a language other than English (n=1)


3. Young SD. Recommended guidelines on using social networking technologies for HIV prevention research. AIDS Behav 2012;16(7):1743-1745. PMID: 22821067


