

## Appendix: Survey on Faculty Social Media Use

1. What is your age?
  - a. 25-30
  - b. 31-35
  - c. 36-40
  - d. 41-45
  - e. 46-50
  - f. 51-55
  - g. 56-60
  - h. 61+
  
2. Gender
  - a. Male
  - b. Female
  - c. Prefer not to say
  
3. What is your current position at the Johns Hopkins School of Public Health (choose all that apply)?
  - a. Research Associate / Associate
  - b. Assistant Scientist
  - b. Senior Scientist
  - c. Assistant Professor
  - d. Associate Professor
  - e. Professor
  
4. What is your primary department?
  - a. Biochemistry and Molecular biology
  - b. Biostatistics
  - c. Environmental Health Science
  - d. Epidemiology
  - e. Health, Behavior and Society
  - f. Health Policy and Management
  - g. International Health
  - h. Mental Health
  - i. Molecular Microbiology and Immunology
  - j. Population, Family, and Reproductive Health
  
5. How long have you been at Johns Hopkins (as a faculty member)?
  - a. ≤5 years
  - b. 6-10 years
  - c. 11-15 years
  - d. 16-20 years
  - e. 21-25 years
  - f. 26+ years
  
6. How many years has it been since you earned your terminal degree?
  
7. Do you currently engage the services of a full-time or part-time social media consultant, or other staff who is actively pursuing a social media strategy for your work? Check Yes or No





