Multimedia Appendix 1:
Screenshots illustrating the search page and the list of retrieved stories for each of the 4 search conditions (i.e., control, story topics, writer profile, and combination condition).

Appendix to:
Screenshot 1a: The search page of the control group.
Screenshot 1b: A list of stories retrieved in the control group.
Screenshot 2a: The search page of the story topics group.
Screenshot 2b: A list of stories retrieved in the story topics group.

16 stories were found:
The number of pink ribbons (0-5) indicates to what extent a story matches with your search.

- Pimminie
  Topics found: coping with treatment, hair loss, breast conserving surgery or mastectomy?

The stories below do not completely match with your search:

- Jose3
  Topics found: coping with treatment, breast conserving surgery or mastectomy?

- Chica
  Topics found: hair loss, breast conserving surgery or mastectomy?

- Lia
  Topics found: coping with treatment, breast conserving surgery or mastectomy?

- Monique 4
  Topics found: coping with treatment, hair loss

- Maddy
  Topics found: coping with treatment, breast conserving surgery or mastectomy?

- Roma
  Topics found: coping with treatment, breast conserving surgery or mastectomy?

- Spiderdon99
  Topics found: hair loss, breast conserving surgery or mastectomy?

- Leonie
  Topics found: hair loss, breast conserving surgery or mastectomy?

- Harlette
  Topics found: hair loss, breast conserving surgery or mastectomy?

- KatJe
  Topics found: coping with treatment, hair loss

- Lxxn
  Topics found: coping with treatment, breast conserving surgery or mastectomy?
Screenshot 3a: The search page of the author profile group.
Screenshot 3b: A list of stories retrieved in the author profile group.
Screenshot 4a: The search page of the combination group.
Screenshot 4b: A list of stories retrieved in the combination group.

10 stories were found:
The number of pink ribbons (0–3) indicates to what extent a story matches with your search.

Maddy
Age: 30
Children: no kids of my own
Partner: my boyfriend
Treatment received: sentinel node treatment was no option...breast conserving surgery...had to undergo chemotherapy...have stopped taking zoladex and tamoxifen.
Time since diagnosis: 2 years
Phase in the course of disease: free of cancer
Topics found: coping with treatment, breast conserving surgery or mastectomy?

The stories below do not completely match with your search:

Pimino
Age: 32
Children: my daughter
Partner: my boyfriend
Treatment received: a breast conserving surgery...tumour was capricious and was not completely removed, mastectomy...chemo regimen...
Time since diagnosis: a few months
Phase in the course of disease: in first treatment period
Topics found: coping with treatment, breast conserving surgery or mastectomy?

Miranda
Age: 26
Children: No Children
Partner: Living together
Treatment received: Mastectomy of left breast; lymph node dissection (5 tested positive), chemo regimen will start in January (5 cycles of FEC). Radiation and hormonal therapy will follow.
Time since diagnosis: 2 months
Phase in the course of disease: in first treatment period
Topics found: coping with treatment

Christa
Age: 28
Children: 1 daughter
Partner: married
Treatment received: to have a mastectomy of my whole breast...for a chemo regimen...
Time since diagnosis: 1 year
Phase in the course of disease: free of cancer
Topics found: breast conserving surgery or mastectomy?

Genara
Age: 26
Children: Daughter (6) en 2 sons (2 en 1)
Partner: Living together
Treatment received: Mastectomy of left breast (11/12/04) Waiting for results for adjuvant treatment.
Time since diagnosis: 1 month
Phase in the course of disease: in first treatment period
Topics found: breast conserving surgery or mastectomy?

Moise75
Age: 30
Children: Nee
Partner: Samenwonen